

ADVERTISING COMPLIANCE CERTIFICATE TAB A

AGENCY	Department of Finance, Services and Innovation (NSW Fair Trading)
CAMPAIGN TITLE	Fire Safety and External Wall Cladding
BUDGET (ex GST)	\$38,688 media spend (\$45,000 including all campaign costs) excl. GST

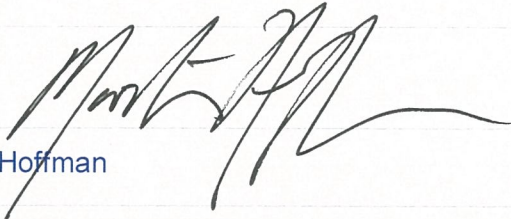
In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: *Fire Safety and External Wall Cladding* "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the Government Advertising Regulation 2012 and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature:



Date:

31/1/18.

Name: Martin Hoffman

Agency: Department of Finance, Services and Innovation

Position: Secretary, Department of Finance, Services and Innovation **must be head of the Government agency, ie Secretary, CEO, except where delegated in accordance with the Government Advertising Regulations 2012**