

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	NSW Fair Trading
CAMPAIGN TITLE	A new era in strata
BUDGET (ex GST)	860,884

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: A new era in strata "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature:		Date: 8/11/16.
Name:	Mr Martin Hoffman	
Agency:	Department of Finance, Services & Innovation	
Position:	Secretary [<u>must be head of the Government agency, ie Secretary, CEO, except where delegated in accordance with the <i>Government Advertising Regulations 2012</i></u>]	