

Attention Woolworth's Jindabyne
[REDACTED]

Dear [REDACTED]

I am writing to support Jindabyne Chamber of Commerce letter that express concerns about the closure of Woolworths on Easter Sunday.

Regional Development Australia Southern Inland's (RDASI) role is to promote economic development in the region by identifying opportunities for business development, creating jobs and encouraging prosperity for the region's population.

RDASI is aware that the Snowy Mountains have been working on visitor attraction during the off-season, with significant efforts by all local business seeing visitor numbers growing significantly. Last year saw some 18,000 visitors through Jindabyne across the 4 days of Easter attending the Lake like Sculpture, with local businesses called upon to host the visitors.

In 2018 it is expected again that Easter will be an extremely busy time of year for Jindabyne and surrounding areas of the Snowy Monaro, with Rydges already fully booked for Easter.

RDASI is concerned that the closure of Woolworths on Easter Sunday will greatly inconvenience tourists to the area, as well as place unnecessary strain and expectation on local businesses, who will be unable to meet the needs of these tourists.

The closure of Woolworths on Easter Sunday is also likely to impact tourists' perception of Jindabyne as a tourism location and affect the town's efforts to grow Jindabyne as a year-round tourism location.

As Jindabyne looks to continue the growth of their tourism sector, the availability of groceries is paramount, and Woolworths should encourage and support this effort for the local economy.

RDASI strongly suggest that Woolworths reconsiders their decision to close this Easter Sunday.

Yours sincerely

[REDACTED]
Executive Officer, RDA Southern Inland
[REDACTED]

1 March 2018