

ADVERTISING COMPLIANCE CERTIFICATE

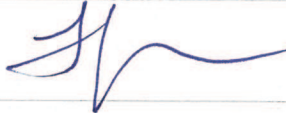
AGENCY	<i>Department of Finance, Services and Innovation (NSW Fair Trading)</i>
CAMPAIGN TITLE	<i>My Place program public notice advertising (2016-17 financial year)</i>
BUDGET (ex GST)	<i>Estimate: approx. \$3,400 (6 public notice ads)</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: My Place program public notice advertising (2016-17 financial year) "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the Government Advertising Regulation 2012 and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 3/4/17
Name: Theresa Fairman	
Agency: Department of Finance, Services and Innovation	
Position: Executive Director, Corporate Affairs <u>must be head of the Government agency, ie Secretary, CEO, except where delegated in accordance with the Government Advertising Regulations 2012</u>	