

# ADVERTISING COMPLIANCE CERTIFICATE


AGENCY	Department of Finance, Services and Innovation (NSW Fair Trading)
CAMPAIGN TITLE	Dubbo Fun Day 2018
BUDGET (ex GST)	Estimate: approx. \$975

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN: Dubbo Fun Day 2018 "the Campaign"**

I certify that, in my opinion, the Campaign:

- complies with the Act, the Government Advertising Regulation 2012 and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 10/09/18
Name: Catherine Ellis	
Agency: Department of Finance, Services and Innovation	
Position: A/Executive Director, Corporate Affairs <b><u>must be head of the Government agency, ie Secretary, CEO, except where delegated in accordance with the Government Advertising Regulations 2012</u></b>	