

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	<i>Department of Finance, Services and Innovation (NSW Fair Trading)</i>
CAMPAIGN TITLE	<i>Tenancy domestic violence reforms social media advertising</i>
BUDGET (ex GST)	<i>Estimate: \$3,000</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: Tenancy domestic violence reforms social media advertising "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the Government Advertising Regulation 2012 and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature:



Date:

20/12/18

Name: Catherine Ellis

Agency: Department of Finance, Services and Innovation

Position: Executive Director, Corporate Affairs – Department of Finance, Services and Innovation