

# ADVERTISING COMPLIANCE CERTIFICATE


<b>AGENCY</b>	<i>NSW Fair Trading, Department of Finance, Services and Innovation</i>
<b>CAMPAIGN TITLE</b>	<i>E10. Fuel for thought</i>
<b>BUDGET (ex GST)</b>	<i>\$2,971,994.00</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** *E10. Fuel for thought* "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: <i>7/11/16</i>
Name: <b>Mr Martin Hoffman</b>	
Agency: <b>Department of Finance, Services and Innovation</b>	
Position: <b>Secretary</b>	