

ADVERTISING COMPLIANCE CERTIFICATE

AGENCY	Department of Finance, Services and Innovation (NSW Fair Trading)
CAMPAIGN TITLE	Toppling furniture national advertising campaign
BUDGET (ex GST)	Estimate: approx. \$15,000

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: Toppling furniture advertising campaign "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 3/4/17.
Name: Theresa Fairman	
Agency: Department of Finance, Services and Innovation	
Position: Executive Director, Corporate Affairs, DFSI <u>must be head of the Government agency, ie Secretary, CEO, except where delegated in accordance with the <i>Government Advertising Regulations 2012</i></u>	