

# ADVERTISING COMPLIANCE CERTIFICATE

<b>AGENCY</b>	<i>Department of Finance, Services and Innovation (NSW Fair Trading)</i>
<b>CAMPAIGN TITLE</b>	<i>Toppling furniture national advertising campaign (phase 2)</i>
<b>BUDGET (ex GST)</b>	<i>Estimate: approx. \$8,210</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN: Toppling furniture advertising campaign "the Campaign"**

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 21/5/17
Name: Theresa Fairman	
Agency: Department of Finance, Services and Innovation	
Position: Executive Director, Corporate Affairs, DFSI <u>must be head of the Government agency, ie Secretary, CEO, except where delegated in accordance with the <i>Government Advertising Regulations 2012</i></u>	