

# ADVERTISING COMPLIANCE CERTIFICATE

**AGENCY** *Department of Finance, Services and Innovation (NSW Fair Trading)*

**CAMPAIGN TITLE** *Download the FuelCheck app*

**BUDGET (ex GST)** *Estimate: \$49,272 excl. GST*

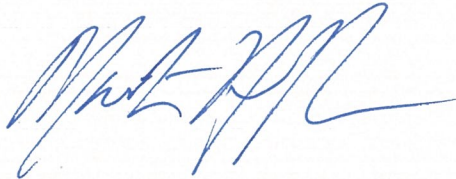
**In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")**

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN:** *Download the FuelCheck app "the Campaign"*

I certify that, in my opinion, the Campaign:

- complies with the Act, the Government Advertising Regulation 2012 and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature:



Date:

*13/11/17.*

Name: Martin Hoffman

Agency: Department of Finance, Services and Innovation

Position: Secretary, Department of Finance, Services and Innovation