

ADVERTISING COMPLIANCE CERTIFICATE

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|-----------------|------------------------------------------------|
| AGENCY | Department of Finance, Services and Innovation |
| CAMPAIGN TITLE | Loose-fill Asbestos Awareness Campaign |
| BUDGET (ex GST) | \$834,380 |

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: Loose-fill Asbestos Awareness Campaign "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

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| Signature:  | Date: 29/03/2016 |
| Name: Martin Hoffman | |
| Agency: Department of Finance, Services and Innovation | |
| Position: Secretary | |