

# ADVERTISING COMPLIANCE CERTIFICATE


<b>AGENCY</b>	<i>Department of Finance, Services and Innovation (NSW Fair Trading)</i>
<b>CAMPAIGN TITLE</b>	<i>Consumer guarantee directions trader advertising</i>
<b>BUDGET (ex GST)</b>	<i>Estimate: \$2,000</i>

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

**NAME OF GOVERNMENT ADVERTISING CAMPAIGN: Consumer guarantee directions trader advertising "the Campaign"**

I certify that, in my opinion, the Campaign:

- complies with the Act, the Government Advertising Regulation 2012 and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: <i>13/11/2018</i>
Name: Catherine Ellis	
Agency: Department of Finance, Services and Innovation	
Position: Executive Director, Corporate Affairs – Department of Finance, Services and Innovation	