

ADVERTISING COMPLIANCE CERTIFICATE


AGENCY	Fair Trading NSW
CAMPAIGN TITLE	Motor Vehicle Tradesperson's Certificate
BUDGET (ex GST)	\$5,000

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NAME OF GOVERNMENT ADVERTISING CAMPAIGN: Targeted social media campaign ("the Campaign")

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2012* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

Signature: 	Date: 15/11/2018
Name: Catherine Ellis	
Agency: NSW Department of Finance, Services and Innovation	
Position: Executive Director for Corporate Affairs	