**Worksheet Co-design 3: Deliver**

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| **Topic** | **Key Questions** | **Ideas** | **Your Project- your actions** |
| **Outreach**   * Get the message to your audiences * Utilise people with lived experience to connect * Get your message clear | * Who is your audience and how can you reach them? * Does everyone involved use the same language? * Do you understand what is needed to communicate to your audiences? * Communication chancels- what works best for whom * What’s your message and why do people need to know? Or do you know your pitch? * Who is good at what when it comes to delivering content? * What are good aids to make sure the content lands with people? * Do we need to change our content to fit the different needs of the audience? * Should you have different strategies to make sure everyone has a chance to understand the content? * Do you need an interpreter? Do you know how to work with an interpreter? | * Have a session on what the key messages are with everyone involved * Practice the Pitch (imagine you have two minutes in a lift to get the message across to someone) * Think about social media, radio, TV – but most importantly, use the networks of everyone involved and think about the power of word of mouth to get the message out into communities * Some of the people involved in the co-design process become spokespeople/ ambassadors for the project * Use other hot topics to get exposure for your project * Map the strengths of the different people involved to deliver your content * To deliver your content, think presentations, roleplays, tweets, radio spots, podcasts, short videos, quizzes.. what else? * Know who the local Aboriginal and Torres Strait Islander peoples are and name them in your acknowledgement of country * Leave lots of time for questions * Promise people who get back to them if you don’t know something – and make sure you do |  |
| **Delivering content**   * Understand and connect with your audience * Be personable * Keep it easy * Mind your language |