**Worksheet Co-design 3: Deliver**

|  |  |  |  |
| --- | --- | --- | --- |
| **Topic** | **Key Questions** | **Ideas** | **Your Project- your actions** |
| **Outreach*** Get the message to your audiences
* Utilise people with lived experience to connect
* Get your message clear
 | * Who is your audience and how can you reach them?
* Does everyone involved use the same language?
* Do you understand what is needed to communicate to your audiences?
* Communication chancels- what works best for whom
* What’s your message and why do people need to know? Or do you know your pitch?
* Who is good at what when it comes to delivering content?
* What are good aids to make sure the content lands with people?
* Do we need to change our content to fit the different needs of the audience?
* Should you have different strategies to make sure everyone has a chance to understand the content?
* Do you need an interpreter? Do you know how to work with an interpreter?
 | * Have a session on what the key messages are with everyone involved
* Practice the Pitch (imagine you have two minutes in a lift to get the message across to someone)
* Think about social media, radio, TV – but most importantly, use the networks of everyone involved and think about the power of word of mouth to get the message out into communities
* Some of the people involved in the co-design process become spokespeople/ ambassadors for the project
* Use other hot topics to get exposure for your project
* Map the strengths of the different people involved to deliver your content
* To deliver your content, think presentations, roleplays, tweets, radio spots, podcasts, short videos, quizzes.. what else?
* Know who the local Aboriginal and Torres Strait Islander peoples are and name them in your acknowledgement of country
* Leave lots of time for questions
* Promise people who get back to them if you don’t know something – and make sure you do
 |  |
| **Delivering content*** Understand and connect with your audience
* Be personable
* Keep it easy
* Mind your language
 |